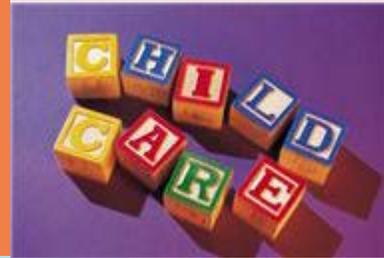




Generating Buy-In from Child Care Providers



Devise a project design that works for your community!



MEETING WITH PARTNERS

Early Head Start programs interested in developing EHS-Child care partnerships can take a number of initial steps to identify agencies that could benefit from participating in the Early Head Start Child Care Partnership project opportunity. To identify potential partners:

- Identify areas of high poverty within your service area.
- Identify and create a list of center-based programs within the high-poverty areas that provide infant and toddler full-day/full-year child care.
- Contact programs and ask to speak with the program director or supervisory staff. Tell them you are interested in a potential partnership opportunity for EHS programs and local child care programs that could provide additional financial resources that supplement child care subsidy rates.

DISCUSS WIIFMPs

(What's in it for my program?)

The EHS – CCP grants are designed to blend both child care subsidies and EHS funding to provide expanded services to children. Funds can also be allocated to direct additional resources to EHS programs and community-based child care providers.

Since many child care providers are unfamiliar with the full scope of the EHS program, you could begin the discussion by talking about the potential uses of funds for EHS – Child Care partnership projects. Below is a short list of ideas for how potential child care partners might utilize grant funds.

CHILDCARE PARTNERS

- Minor facilities improvements
- Staff training to meet EHS requirements
- Increased staff to meet EHS ratios
- Equipment and supplies
- Contracts with health care providers (nurses/mental health professionals)
- Parent training and family events
- Infant formula, diapers
- To hire family service staff/parent educators

Please note: EHS funds cannot be used to cover any costs or portion of the costs that child care subsidies are intended such as child care tuition. However, programs can use money to fund a number of other facets of the program that expand services and quality.